

**1 day**

[www.pmasummerschool.com](http://www.pmasummerschool.com)

**£99**

Want a career in the media? In just one day, you will learn what makes a journalist tick, what this exciting job entails and the skills needed. Top working journalists share their experiences and advice, and set you journalism tasks. We'll show you what you need to learn.

**Who's it aimed at?**

Students aged between 16 and 24 who want to be journalists. The course explains what a job in journalism involves. It will help those considering a postgraduate journalism diploma, or a journalism or media studies degree at university. Part of the course involves personal career advice on a one-to-one basis. It's also an excellent addition for UCAS forms and other applications.

**The training starts at 10.00am and finishes at 6.00pm.**  
**Lunch is provided**

**August**  
**Saturday 18**  
**Friday 24**

**2007 dates:**

**Application deadline for all courses: July 31**

**Where?**

Training takes place at the PMA Centre for Media Excellence, 7a Bayham Street, Mornington Crescent, London NW1 0EY. The centre is conveniently situated opposite Mornington Crescent Underground. It is also close to Euston and King's Cross mainline stations. A map is available.



**visit [www.pmasummerschool.com](http://www.pmasummerschool.com)**

For more information, or to request an application form, call **01480 300 653** or email [training@pma-group.com](mailto:training@pma-group.com). Applications and payment should be sent to **PMA Journalism School, PMA Training, PMA House, Free Church Passage, St Ives, Cambs PE27 5AY**

## What you'll learn:

Leading journalists will give you a grounding in the following skills:

- News-writing
- Interviewing techniques
- Researching stories
- Sub-editing
- Feature writing

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You will also be given help to improve your writing skills; careers advice (the stuff careers advisors don't know or don't tell you) about the best degree courses to do; work experience tips; where the jobs are; what pay and perks you can expect; and most of all, what you need to get an edge and secure a job in journalism. If it's not the best job in the world, it's certainly not far off it!

### Cost (including VAT):

The cost per delegate is **£99.00\***. This includes one day's training, the use of all the facilities, and lunch. Please enclose a cheque (payable to PMA Training Ltd) with your application. You can also pay by credit or debit card, by calling: **01480 300 653**.

## Why PMA?

PMA is Europe's leading media and communications training company. PMA has run its acclaimed fast-track diploma in Magazine Journalism for the past 19 years. The course is accredited by the Periodicals Training Council (PTC) and approved by the National Union of Journalists (NUJ). Past delegates are now editors or senior journalists on many top titles such as Arena, Take a Break, Eve, etc. Several past students now work on national newspapers. Many have also won national writing awards, including Editor of the Year; Consumer Journalist of the Year; Student Journalist of the Year; Young Travel Writer of the Year, and so on.

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\*Fee refunded if you take a PMA Postgrad Course

## Application Form – 2007

Full name

Address for correspondence

Home tel

Mobile tel

Email

Name of parent or guardian  
(and signature of permission  
if applicant is under 18)

Date and place of birth

Secondary schools/  
university/college attended

What would be your dream journalism job?

What magazines or newspapers do you read regularly?

What are your main hobbies and interests?

Why do you think you would make a good journalist?

How did you hear about this course?

Write a 250 word news story about the most interesting thing that has ever happened in your life. Imagine you're writing it for a magazine and indicate which magazine you're writing it for. Bring it with you on the day of your course.

Please tick preferred date

**August 2007**

Journalism

18       24

**The small print:**

Please post this application form, and a cheque for £99 (made out to PMA Training Ltd) to: PMA Summer School, PMA Training Ltd., PMA House, Free Church Passage, St Ives, Cambs PE27 5AY

Payment can also be made by credit or debit card by phoning 01480 300 653. Course fee is non-refundable less than 15 days before the start of the course.